



YOUR IMPACT IN 2023

How we saved lives and
empowered families in 2023.

Making the most of your Mercy



A WORD FROM THE CEO

The year 2023 proved to be a tumultuous period for our organisation, evoking both hope and sorrow. While we remain thankful for your trust in our mission to empower and uplift humanity, the challenges and urgent needs that arose throughout the year weigh heavily upon us. It is our heartfelt wish that the hardships endured during this time did not necessitate such immediate and life-saving support for countless individuals.

I am incredibly thankful for your support. Your compassion allowed us to help over 4.3 million people to have access to nourishing food, sustainable livelihoods, clean water, healthcare, and safe homes. That's more than half a million more people than last year. During the devastating emergencies of 2023, we helped almost 2.4 million people to get the urgent help they need.

For 32 years, you and all of our supporters have stood with us in fulfilling our commitment to the ummah, providing assistance and empowerment to those enduring hardship. I am immensely proud of our collective achievements over these decades, drawing inspiration from the countless individual success stories of those we have aided. From children once orphaned, now thriving in stable careers, to fathers enabled to send their children to university through the businesses

our projects helped them establish, and mothers excelling as breadwinners against all odds – these narratives fuel our dedication to our mission.

This is Human Appeal's legacy, but, more importantly, this is your legacy. Thank you for helping us to support the most vulnerable, to change lives, to build futures. May Allah permit us to continue serving the most vulnerable together in 2024, and for as many years as we are needed.

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EMERGENCIES

2,392,295 people helped in 2023

2023 was an incredibly hard year for so many, countless individuals faced unprecedented challenges, marked by a surge in emergencies that stretched resources to their limits. Thanks to your support, we rose to meet these challenges, fulfilling our commitment to deploy within 72 hours to crisis zones. Together, we stood by the most marginalised and vulnerable people, offering aid during dire circumstances.

From the devastating earthquakes in Syria and Turkey to the conflicts in Sudan, and the subsequent succession of tragedies—including earthquakes in Morocco and Afghanistan, flooding in Libya, and the turmoil in Gaza—your contributions made a difference.

Your support during the emergencies of 2023 enabled us to provide critical survival essentials in the immediate

aftermath: non-perishable food parcels, nutritious hot meals, clean water, baby supplies, shelter, hygiene items, medication, blankets, mattresses, and clothing.

Our most impactful response occurred in Palestine, where our dedicated staff have tirelessly provided daily assistance in Gaza since the escalation began in October. Throughout this period, we've delivered mobile clinics, fire-resistant waterproof shelters, warm winter clothing, hygiene kits, women's care packages, clean water via desalination plants, and over **\$1.4 million worth of essential medication.**

Your generosity has been instrumental in alleviating suffering and restoring hope in communities facing unimaginable adversity.

NUTRITION



773,426 people helped in 2023

Throughout 2023, your support enabled us to assist 773,426 individuals in maintaining nourishment. We distributed vital food parcels, hot meals, Qurbani meat, and fresh assortments of fruits and vegetables to communities grappling with escalating food prices,

drought, flooding, and various emergencies. These provisions offered immediate relief to those in need while our ongoing development projects empowered communities to address the root causes of food scarcity. Together, we made a meaningful impact in ensuring access to nourishment for countless individuals facing adversity.

FOOD SECURITY AND LIVELIHOODS

1,387,156 people helped in 2023

Through our food security and livelihoods initiatives, we empower vulnerable families facing food insecurity by equipping them with the necessary training, tools, and assistance to generate sustainable incomes. One of our notable successes is the honey bee farming project, where farmers are trained in beekeeping techniques to harvest honey for profit. Remarkably, 90% of our farmers

have expanded their farms beyond the initial 4 hives. Furthermore, we promote innovative approaches to food security, including providing training and seeds for establishing drought-resistant kitchen gardens, as well as facilitating goat rearing for milk production or sale. These efforts not only enhance food security but also contribute to the economic resilience of communities, ensuring a brighter and more sustainable future for all.



WATER AND SANITATION

1,094,212 people helped in 2023

Providing sustainable clean water and sanitation is a cornerstone of our work. We recognise that water doesn't just quench thirst, it nourishes crops, helps livestock to multiply and allows entire communities to thrive. Our water and sanitation projects are coordinated by our specialist engineers, who ensure that each community and environment has the appropriate and most beneficial type of water intervention for their

circumstances, ensuring safe, ongoing access to water for years to come.

Our projects include clean toilets, hand washing points, solar-powered water wells, hand pumps, as well as desalination plants. In Gaza, our desalination plant continues to provide 52,000 liters of water per hour to displaced people in Rafah.



HEALTH

836,989 people helped in 2023

From cataract surgery that restores sight, to delivering babies in Syria, to mobile clinics in Gaza, your mercy has helped hundreds of thousands of people to have access to medical care in 2023.

When a person has their health restored, they're able to earn a living, care for their families, and attend school. In vulnerable communities, completely treatable conditions can devastate lives simply because they force people to choose between treatment and feeding their families. Supporting our health projects takes that pressure off, allowing marginalised people to access treatment, allowing them to continue earning and building their futures.



SHELTER

26,531 people helped in 2023

In 2023, the unthinkable became a reality for over 100 million people who were forced to abandon their homes and seek safety elsewhere. Your generosity played a pivotal role in providing immediate shelter to shield them from harsh conditions and later, in facilitating the construction of durable, long-term housing solutions for these communities.

In Gaza, we offered families fleeing bombardment metal-reinforced shelters designed to withstand water and fire, ensuring their safety amidst chaos. Similarly, in northern Syria, we resettled families displaced

by conflict and earthquakes into sturdy brick homes equipped with essential amenities like sewage, water, and electricity connections.

In Pakistan, we assisted families displaced by the 2022 floods by constructing flood-resistant homes built to endure for at least 20 years, offering them security and stability in the face of adversity.

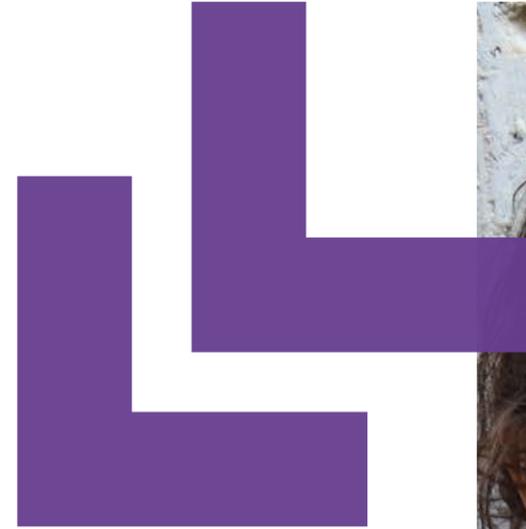
Your support not only provided critical aid during emergencies but also laid the foundation for a brighter, more secure future for those affected by displacement and hardship.



PROTECTION

40,789 people helped in 2023

Protection is at the core of all our projects. Each day, as we work to improve the opportunities available to communities, we also work to make sure they are protected from further harm, through our protection policies and training. But we also have projects dedicated to protecting the most vulnerable people in their most vulnerable time, helping to safeguard their needs while building their capacity. In Bangladesh and Pakistan, our centers for street children help to get children off the street and into a safe space, while providing them with food, counselling, training on their rights, and education.



SEASONAL PROJECTS

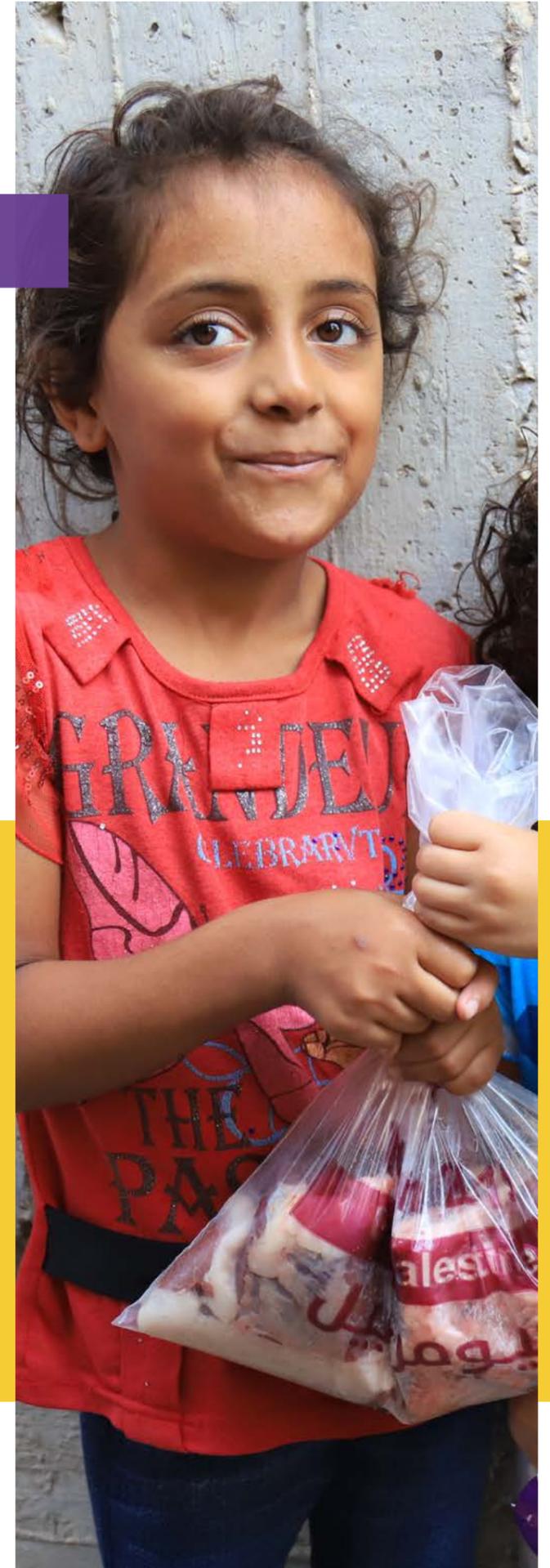
862,695 people helped in 2023

Each year, we run three seasonal programs: Ramadan, Qurbani and winter. Each provide the reliable annual security to families struggling for food and protection from the cold.

Our Ramadan program provided month-long family food parcels to communities struggling for iftar, allowing them to fast without worrying about feeding their families. We also provide hot meals, iftars at Al Aqsa Mosque, and Eid gifts to orphans.

During Eid al-Adha, our Qurbani project provided fresh nutritious meat to tens of thousands of families, helping them to eat well and join in celebrations.

Each winter, we help to protect the most vulnerable families from the bitter cold. With a focus on displaced people or those hit by emergencies and hunger, we provided warm winter clothing, coats, boots, as well as blankets, mattresses, waterproof sheeting, heaters, and fuel.



SPECIAL REQUESTS

414,108 people helped in 2023

Our Special Requests program operates continuously, allowing our supporters to contribute whenever they wish. This initiative encompasses a diverse range of projects aimed at empowering some of the most marginalised individuals, often focusing on livelihood training, provision of tools, or water-related endeavors.

These projects include the provision of sewing machines, support for chicken farming, implementation of tunnel farming techniques, cultivation of olive trees, construction of water wells, and installation of water coolers in schools. Through your generosity, we address the specific needs of communities, fostering self-sufficiency and improving quality of life for those in need.



ZAKAT

We were custodians of more \$2m of your Zakat in 2023

Zakat projects aren't limited to one sector; they are shaped instead by our strict adherence to Islamic principles. In 2023, our supporters entrusted more than \$2 million of their Zakat with us. Adhering to rigorous Islamic instructions, your Zakat in 2023 has helped to support orphans, provide medical care and nutritious

food, install community wells, build homes, offer livelihood tools and training, and keep people warm in winter. Zakat donations contributed to 296 projects last year, helping to empower, and care for immeasurable communities.



THANK YOU!

Thank you for helping us to transform lives for 32 years. In 2023, you allowed us to continue supporting the most vulnerable people, providing emergency relief to save lives, and development projects to empower people to break the cycle of poverty for good.

